



## SPLASH AWARDS 2019 - OVERALL RANKING

| Category                   | Title   | Client   | Total         | Concept       | Design        | Technology    | Business case | Community     | Total ranking |
|----------------------------|---|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| <b>Technology</b>          | <b>Viollier AG - B2B Shop &amp; Corporate Website</b> | <b>Viollier AG</b>   | <b>4,5900</b> | <b>4,5000</b> | <b>3,7000</b> | <b>5,0000</b> | <b>4,0000</b> | <b>4,6000</b> | <b>2</b>      |
| Technology                 | VP Bank Webseite                                      | VP Bank AG   | 3,8100        | 4,1000        | 3,5000        | 4,4000        | 3,8000        | 2,5000        | 20            |
| Technology                 | Karriereplattform Migros-Gruppe                       | Migros Genossenschaftsbund                                     | 3,8000        | 4,1000        | 4,0000        | 3,6000        | 4,4000        | 3,5000        | 21            |
| <b>Design / UX</b>         | <b>Zürich Tourism</b>                                 | <b>Zürich Tourism</b>  | <b>3,9700</b> | <b>4,1000</b> | <b>4,6000</b> | <b>3,5000</b> | <b>4,0000</b> | <b>2,1000</b> | <b>18</b>     |
| Design / UX                | Relaunch schulthess-klinik.ch                         | Schulthess Klinik  | 3,7200        | 3,9500        | 3,5000        | 3,8000        | 3,4000        | 4,3000        | 22            |
| Design / UX                | Corporate Website «hauser & partner»                  | Hauser & Partner AG  | 3,6500        | 3,7000        | 4,6500        | 2,8500        | 2,9000        | 1,9000        | 23            |
| <b>Commerce</b>            | <b>simpla.ch</b>                                      | <b>ÖKK</b>   | <b>4,3000</b> | <b>4,4000</b> | <b>4,1000</b> | <b>4,2000</b> | <b>4,4000</b> | <b>4,6500</b> | <b>11</b>     |
| Commerce                   | Watchdreamer  | Watch Dreamer SA   | 4,2975        | 4,5000        | 3,7500        | 3,9000        | 4,7500        | 5,1000        | 12            |
| Commerce                   | Relaunch cashgate.ch                                  | cashgate AG  | 4,2950        | 4,8000        | 4,6000        | 4,0000        | 4,3000        | 3,7500        | 13            |
| Commerce                   | Heimat Onlineshop                                     | Koch & Gsell AG  | 4,0400        | 3,9000        | 4,4000        | 3,8000        | 3,8000        | 4,6000        | 16            |
| Commerce                   | enSoie  | enSoie   | 4,0200        | 3,8500        | 4,0000        | 4,0000        | 3,9000        | 4,6500        | 17            |
| Commerce                   | Abomentos   | Perfetti Van Melle   | 3,5050        | 3,8000        | 3,1000        | 3,8000        | 3,2000        | 4,4000        | 24            |
| <b>Government</b>          | <b>Kulturerbejahr 2018</b>                            | <b>Trägerschaft Kulturerbejahr 2018</b>                        | <b>4,3200</b> | <b>3,7000</b> | <b>4,3500</b> | <b>4,3000</b> | <b>4,2000</b> | <b>5,3000</b> | <b>9</b>      |
| Government                 | GRhome  | Interessensgemeinschaft Tourismus GR                           | 4,0450        | 4,1500        | 3,7500        | 4,0000        | 4,6000        | 3,9500        | 15            |
| Government                 | FR.CH site makeover                                   | Fribourg State   | 3,8350        | 4,3500        | 4,0500        | 4,0000        | 4,4000        | 2,4000        | 19            |
| <b>Social / Non-Profit</b> | <b>WWF Schweiz</b>                                    | <b>WWF Schweiz</b>   | <b>4,5300</b> | <b>4,6000</b> | <b>4,9500</b> | <b>4,2000</b> | <b>4,4000</b> | <b>4,6000</b> | <b>3</b>      |
| Social / Non-Profit        | Médecins Sans Frontières Suisse                       | Médecins Sans Frontières Suisse                                | 4,5100        | 4,7000        | 4,3000        | 4,3500        | 4,4000        | 5,2000        | 4             |
| Social / Non-Profit        | Naturhistorisches Museum Bern                         | Naturhistorisches Museum Bern                                  | 4,4800        | 4,3500        | 5,0000        | 4,1500        | 4,4000        | 4,6000        | 5             |
| Social / Non-Profit        | Schenkzeit  | AXA Stiftung Generationen-Dialog                               | 4,3950        | 4,4000        | 4,6500        | 3,9000        | 4,7000        | 3,9500        | 6             |
| Social / Non-Profit        | Schweizer Paraplegiker-Stiftung                       | Schweizer Paraplegiker-Stiftung                                | 4,3500        | 4,6000        | 4,0500        | 4,3000        | 4,4000        | 4,4000        | 7             |
| Social / Non-Profit        | Relaunch www.cevi.ws                                  | Cevi Region Winterthur Schaffhausen                            | 4,1800        | 4,4000        | 3,9000        | 3,9000        | 4,5500        | 3,7500        | 14            |
| <b>Tools / Apps</b>        | <b>Resoli - Réseaux Solidaires</b>                    | <b>EPFL+ECAL Lab, in collaboration with Pro Senectute Vaud</b> | <b>4,8300</b> | <b>5,0500</b> | <b>4,7000</b> | <b>4,3500</b> | <b>4,9000</b> | <b>5,4000</b> | <b>1</b>      |
| Tools / Apps               | i-connect - Intranet of SIX                           | SIX  | 4,3375        | 4,5000        | 3,9375        | 5,2500        | 4,0000        | 4,0000        | 8             |
| Tools / Apps               | The RUAG Configurator                                 | RUAG Schweiz AG  | 4,3125        | 4,7500        | 3,9375        | 4,7500        | 4,7500        | 2,0000        | 10            |